

Water conservation awareness activities

Waterwise Business Information Sheet

For all businesses, it is important that employees understand how their job affects the amount of water used in their work environment. Seek ideas from those most involved with the daily operations and activities of the organisation. make water conservation partly their responsibility by asking them to identify where water is used.

Once the areas of water consumption have been determined, employees can help to implement conservation measures.

As part of a company's strategy to address its water saving opportunities, there are several measures that can be taken to engage staff in the overall process.

- Begin a water conservation project that involves all staff.
- Have a project naming competition.
- Ask staff to come forward with suggestions for saving water.
- Acknowledge good ideas.
- Involve staff in monitoring and communicating water use.
- Newsletters.
- Memorandums.
- Team meetings.
- Individual meetings.
- Induction for new employees to include overview of water policy.
- Ask staff for water saving ideas.
- Report water use figures against KPIs regularly for all to see.



References Water Corporation, Perth WA.